

## COOKIES POLICY

The website available on the address <https://www.360onlineprint.com/> (hereinafter referred to as "Website") is the property of Binary Subject, S.A., a public limited company headquartered at Hipólito Center Park, Fração F, 2.º A, Bairro Arenes, 2560-628, Torres Vedras, registered at the Torres Vedras Commercial Registry Office under the single registration and legal person number 509980422 (hereinafter referred to as "360onlineprint").

Our Website uses cookies and similar technologies to improve its performance and the browsing experience of its users and/or visitors (hereinafter referred to as "User" or "Users"). This document provides detailed information on the use of cookies and similar technologies, their respective management methods, and how they are used on our Website.

For more information on cookies, please check <http://www.youronlinechoices.com/>.

### I. DEFINITION

Cookies are text files containing small amounts of data that are stored on your computer or mobile device every time you use a browser to visit a website. At each subsequent visit, the browser sends these cookies to the website that originated them or to another website.

Cookies thus allow websites to store certain data so as to make it possible for Users to browse them in a simpler and faster way by eliminating the need to repeatedly enter the same information.

Cookies do not identify a specific User, only the device they use. Our Website does not use cookies to collect personal data.

### II. TYPES OF COOKIES

COOKIES CATEGORY	TYPE OF COOKIE	DESCRIPTION
Entity with its own management	Own	Cookies sent to the User's terminal equipment from a computer or domain managed by the owner of the website and from which the service requested by the User is

		provided.
	<b>Third Party</b>	<p>Cookies sent to the User's terminal equipment from a computer or domain that is not managed by the website owner, but by another party that processes the data obtained through cookies.</p> <p>Includes cookies that are installed from a computer or domain managed by the website owner, but in which the information collected through these cookies is managed by third parties.</p>
<b>Term which remains active</b>	<b>Session</b>	<p>Cookies designed to collect and store data while the User accesses a website.</p> <p>They are generally used to store information that is only of interest for the provision of the service requested by the User on a single occasion (ex.: a list of purchased products).</p>
	<b>Persistent</b>	<p>Cookies in which data is still stored in the terminal and can be accessed and processed for a period defined by the website owner and which can vary from a few minutes to several years.</p>
<b>Purpose</b>	<b>Technical</b>	<p>Cookies that allow the User to navigate through a website, platform, or application and use the different options or services that exist, ex.: control traffic and data communication, identify the session, access parts of restricted access, remember the elements that make up an order, share content via social networks, etc.</p>
	<b>Customization</b>	<p>Cookies that allow the User to access the service with some predefined general characteristics, based on a series of criteria in the User's terminal, such as language, the type of browser through which the service is performed, the regional settings from which the User accesses the service etc.</p>
	<b>Analysis</b>	<p>Cookies that allow the website owner to monitor and analyze the behavior of Users of the websites to which they are</p>

		linked. The information collected through this type of cookies is used in the measurement of the activity of websites, applications, or platforms and in the elaboration of navigation profiles of the Users of these websites, applications and platforms, in order to introduce improvements in the function of the analysis of the usage data made by Users of the service.
	<b>Advertisers</b>	Cookies that allow the management, in the most efficient way possible, of the advertising spaces that, when appropriate, the website owner has included in a website, application, or platform from which they provide the requested service based on criteria such as edited content or the frequency with which the ads are displayed.
	<b>Behavioral advertising</b>	Cookies that allow the management, in the most efficient way possible, of the advertising spaces that, when appropriate, the website owner has included in a website, application, or platform from which they provide the requested service. These cookies store information about the behavior of Users, obtained through the continuous observation of their browsing habits, which allows the development of a specific profile to display advertisements based on that same profile.

### III. COOKIES WE USE:

Our Website uses cookies for various purposes. Some cookies are absolutely necessary for browsing the Website, using its services, and performing its functions. Other cookies are not essential and can be used for analytical/statistical or marketing purposes.

The cookies used by our Website are described below:

Type of cookies	Origin of cookies	Description	Examples	Links
<b>Necessary Cookies</b>	360onlineprint	Allow you to complete the purchase and present the content on the Website based on the actions already taken by the User	.ASPROLES .ASPXAUTH _culture _simpleCart 360cookies	
	CDN CloudFare	Used in operations to access content and images	__cfduid	<a href="https://www.cloudflare.com/cookie-policy/">https://www.cloudflare.com/cookie-policy/</a>
	OneSignal	Allow users to send messages to users who choose to do so via browser	_cfduid _cfduid	<a href="https://onesignal.com/privacy_policy">https://onesignal.com/privacy_policy</a>
	Pingdom	Allow to monitor the performance of the Website	_cfduid	<a href="https://www.pingdom.com/legal/cookie-policy/">https://www.pingdom.com/legal/cookie-policy/</a>
<b>Analysis and Marketing Cookies</b>	Bing	Allow analysis of the return of marketing campaigns	MUID MUIDB	<a href="https://privacy.microsoft.com/en-us/privacystatement">https://privacy.microsoft.com/en-us/privacystatement</a>
	DoubleClick		CONSENT DSID NID permutive-id permutive-session	<a href="https://marketingplatform.google.com/about/enterprise/">https://marketingplatform.google.com/about/enterprise/</a> <a href="https://policies.google.com/privacy?hl=en">https://policies.google.com/privacy?hl=en</a>
	Facebook	Allow to analyze users' browsing data and analyze the results of marketing campaigns	_fbp fr	<a href="https://www.facebook.com/policy/cookies/">https://www.facebook.com/policy/cookies/</a>
	Google		CONSENT NID Wb_ga_clientId	<a href="https://policies.google.com/privacy?hl=en">https://policies.google.com/privacy?hl=en</a>
	LinkedIn		bcookie lang lidc UserMatchHistory	<a href="https://www.linkedin.com/legal/cookie-policy">https://www.linkedin.com/legal/cookie-policy</a>
<b>Analysis Cookies</b>	Google Analytics	Allow analysis of users' browsing data	_ga _gcl_aud _gid	<a href="https://google.com/policies/privacy/">google.com/policies/privacy/</a> <a href="https://google.pt/intl/pt/policies/technologies/cookies/">google.pt/intl/pt/policies/technologies/cookies/</a> <a href="https://google.pt/intl/pt/policies/technologies/managing/">google.pt/intl/pt/policies/technologies/managing/</a> <a href="https://developers.google.com">developers.google.com</a>
	Hotjar		_ga _gcl_aud _hjid _ajs_anonymous_id _ajs_group_id	<a href="https://help.hotjar.com/hc/en-us/articles/115011789248-Hotjar-Cookies">https://help.hotjar.com/hc/en-us/articles/115011789248-Hotjar-Cookies</a>

It follows from the above that we use cookies for the following purposes:

- Technical cookies: Cookies that make it possible for Users to browse our Website;
- Analytical/performance cookies: Cookies used for monitoring and analyzing the behavior of Users on our Website; and
- Marketing cookies: Cookies used for displaying targeted ads suited to the individual interests of each User.

#### **IV. SHARING INFORMATION WITH THIRD PARTIES**

360onlineprint does not share the cookies it creates with third parties, nor is it responsible for any third-party cookies. For more information on third-party cookies, we recommend checking their respective Cookies Policies.

#### **V. NEED FOR USER CONSENT**

Pursuant to the provisions set out in applicable laws, the installation and use of cookies require the User's consent, except if cookies are used to (a) send communication over an electronic communication network; (b) provide an information service explicitly requested by the subscriber or User.

By selecting the option 'Accept cookies', the User is consenting to the settings predefined by 360onlineprint, which can be changed at any time by selecting the option 'Cookies Settings'.

Furthermore, all browsers allow Users to accept, reject or delete cookies by selecting the appropriate settings. Please note, however, that by disabling cookies, you may be preventing some services from functioning correctly, thus affecting your browsing experience on our Website in part or in whole.

For more information on how to manage cookies stored on your device, please visit the following links from major browsers and devices:

- Chrome: <https://support.google.com/chrome/answer/95647>
- Firefox: <https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer>
- Internet Explorer: <https://support.microsoft.com/en-us/topic/delete-and-manage-cookies-168dab11-0753-043d-7c16-ed5947fc64d>
- Safari: <https://support.apple.com/en-gb/HT201265>

## **VI. PERSONAL DATA**

Pursuant to applicable data protection laws<sup>[1]</sup>, cookies are considered personal data.

For more information on how 360onlineprint handles your personal data, your data protection rights and how to exercise them, as well as the security measures we have implemented to protect your data, please check our Privacy Policy.

## **VII. LIMITATION OF LIABILITY**

In no event will 360onlineprint be liable for any damages or service breakdowns resulting from:

- a) Unavailability of systems and/or services provided by third parties, over which 360onlineprint has no control, unless such unavailability is due to gross negligence or intent on the part of 360onlineprint;
- b) Uselessness, inadequacy or nullity of the services or content offered on the website, unless such uselessness, inadequacy or nullity is due to gross negligence or intent by 360onlineprint;
- c) Viruses or programs on the User's computer.

Likewise, 360onlineprint is not liable for the actions of any third parties, including our advertisers and business partners. 360onlineprint has no control over the cookies or action codes used by third-party companies. 360onlineprint does not receive any personal data collected by such third parties when they use cookies and action codes, nor does it share any personal data that can identify you - such as your name, phone number or address - with these companies, except in the cases mentioned in this policy.

For more information, please see the Terms and Conditions of the 360onlineprint Website.

## **VIII. COOKIES POLICY UPDATE**

360onlineprint reserves the right to readjust or update its current Cookies Policy at any time, so Users are advised to read this Cookies Policy on a regular basis.

If the properties of our cookies or the purposes of their use are changed after obtaining your consent, 360onlineprint undertakes to inform you of this change and to request new consent from you.

Updated on 19.10.2020

<sup>[1]</sup> In particular EU regulation 2016/679 from the European Parliament and Council -- General Regulation on Data Protection ("GRDP") and other local applicable legislation.